



IBA TODAY

ISSUE JANUARY 2022

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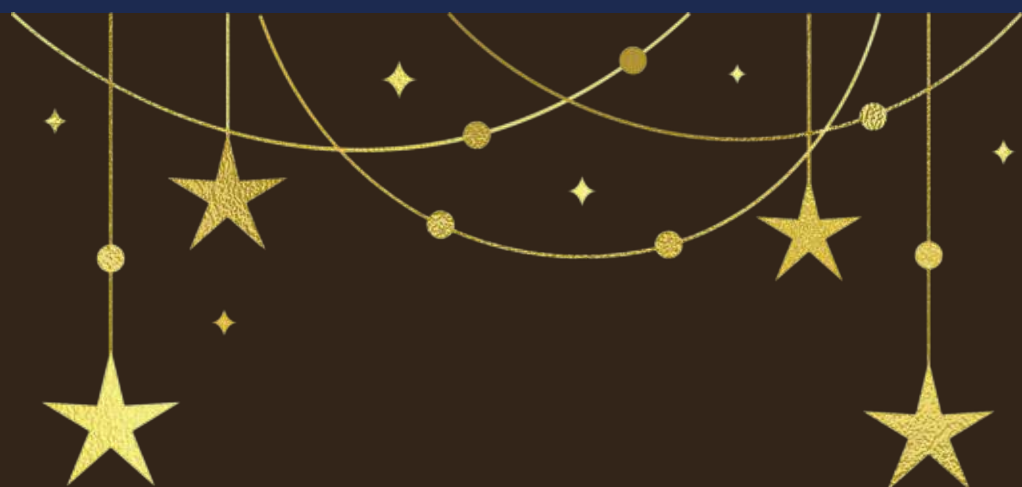
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2021 IN REVIEW – THE SURVIVAL OF ANOTHER PANDEMIC YEAR



Huzaifa Khan
SubJunior Writer

As it was much anticipated, 2021 has been yet another extraordinary year globally. Choked by the stronghold of Covid-19, the year began with the pandemic once again dominating the lives of students and colleagues as we slowly, but surely found ways to adapt to the ever-so-fast-changing reality. Amidst the mayhem, there is plenty that we are proud of, there is ample that we accomplished, all of which we will uncover in this review of the year 2021.

CHAPTER 1: WELL VERSED

Although the virus, along with all its variants, was still lurking around the block, this time it was different. This time we were prepared. Vaccines? Check. Masks? Check. Sanitizer? You betcha.



**Ready to fight
Covid-19**

Finally, IBA decided to allow on-campus classes. It was certainly a heart-felt relief for students dying to live the IBA experience. With the slight complication of Covid-19 SOPs, all our activities resumed. Societies began to shape up, lecture halls started to fill in, and teachers could finally thank the Lord they won't be teaching in dull, spiritless online classes.

CHAPTER 2: THE IBA – KU CONTROVERSY

Karachi University



2021 started off with a bang, and it was a big one. The relationship between IBA and Karachi University was never the sweetest. While some attribute this rocky affair to the difference in popularity of the two institutes, others link it to more of a political backdrop. Earlier this year, we saw another incident that further fueled those deep-seated resentments.

An IBA student crashed into a KU professor's car, followed by a heated argument, and then a slap that was directed at the professor from an IBA guard. The news spread like wildfire and massive campaigns began circulating on social media. The KU fraternity wanted justice. People in large numbers massed up to protest in front of IBA's gates. Their demands? The revelation of identity and removal of the student and the guard involved.

Soon IBA rolled out a security notice for the safety of its students against the developing scenario that could potentially be life-threatening. Thankfully though, matters were solved internally between the institutions without any real damage.

CHAPTER 3: THE HOURLY BOMB



Stressed with exams

If I could pick out one single thing from 2021 that changed the way I went about my studies, it would be the hourlies. What if I told you there won't be any midterm or final exams this semester, you would surely be delighted. Only for me to wipe that smile off your face by replacing those two exams with three.

Yes, you heard it right. Three 75 minute long exams over the course of the semester. The idea was to ease up student burden after the Covid-19 period, which backfired terribly with students wishing to go back to the classic system. Was it the execution that failed the administration, or was it the unfamiliarity that came with the new framework? Whatever it was, it made matters only worse.

CHAPTER 4: TENTS...



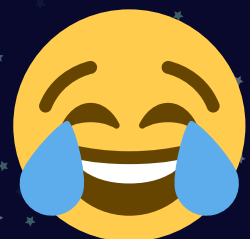
Tents as Classrooms



So here's the deal. You pay me about a quarter of a million rupees and I give you a world-class education... in a tent. Yes. That's the idea IBA administration came up with to tackle the potential risk of Covid-19 that came with physical classes. I mean, yeah I get it, it's innovative, but seriously? Outdoor classes? In mid summers? You have to admit though, this one didn't plan out the way it was intended to.



The world-wide-web was quick to react as social media trolls nationwide decided to give their humble opinion. Memes started rolling out, and soon IBA was making headlines for yet another reason.



CHAPTER 5: STANDING FOR A CAUSE – THE PROTEST

It's not every day you get a chance to live through moments that might be remembered for years to come. Thankfully, 2021 gave us that day. Women are often subject to harassment in our society. In today's cut-throat corporate world, survival for a female is extremely difficult. A similar case was seen in IBAs Fauji Foundation building, where senior year student Muhammad Gibrail witnessed a female employee at the receiving end of verbal abuse from her supervisor. The student posted a Facebook status explaining what he saw. IBA saw this as a breach of university codes. Where Gibrail expected swift action from the institution in taking no time to fire the accused employee, the university instead moved against Gibrail and set up a Disciplinary Committee.

***Students protest at
Adamjee Foyer***



This is what led to a series of mass protests that lasted for days. Students stood in front of the Fauji building in protest of what happened and demanded immediate justice. The DC, however, found Gibrail guilty of a number of charges and expelled him from the institution. This sparked greater tensions.



Political entities started showing interest. News channels, including the likes of DAWN, published what was unfolding. On top of it all, Gibrail gained support from several ends, including students, alumni, and the government. Finally, the Dean, Akber Zaidi, decided to reinstate Gibrail back into the university and promised to further investigate the matter. Although on paper not much was accomplished, symbolically, this day marked that everyone is accountable irrespective of the title they carry before their name.

CHAPTER 6: CHAOTIC ELECTIONS



Elections at IBA

This year, IBA became a battleground for students to showcase their fighting skills. The Student Centre became 'The Colosseum' while the Cricket Ground became the 'Land of Panipat'. The ones in black represented Marathas and the ones in white characterized the Mughals. A massive battle along with a few skirmishes was fought in the university.

Although this wasn't a tribute paid to medieval times, the scenes just days before the election of 2021 definitely resembled a Game of Thrones episode. Probably the first time in its history, IBA saw such a violent turnout.

The day scholars had challenged for the seat of CFO which had for years been occupied by hostelites. We saw many developments, including political alliances, fiery face-offs, and strong reactions from the university alumnus. Ultimately, elections were held and there was no change in legacy as hostelite Zeeshan Niaz garnered a massive 1238 vote bank to ease past second-place Sibte Hassan who had amassed 905 students.

WHAT'S AHEAD?

A plant grows in the toughest of conditions



Even though the pandemic came in hard this year, it has not fundamentally changed human values and priorities. We surely did experience our ups and downs, but what's life without all its surprises anyways?

What can 2021 teach us about the year ahead? If nothing else, we've learned to expect the unexpected. As we face the new year, we should look beyond the confines of our agitated lives for reasons to hope. Most importantly, forget about the bad things every once in a while. Be festive, and party hard, or chill if you may.



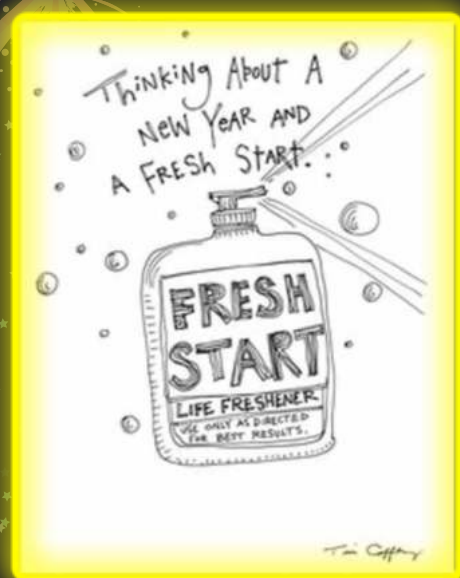
Amna Adnan
SubJunior Writer

MAKE A FRESH START- MASTER THE ART OF LETTING GO.

As we gradually enter 2022, our minds are fully occupied with self-reflective thoughts. While self reflection is appreciated by majority, it's not an inherently positive habit. These self reflective thoughts can prove to be at times highly self sabotaging. Therefore, while we take upon the act of reflecting upon ourselves, we should also learn to let go of our concealed past selves. In this article, I will pen down potentially enlightening ways to make a fresh start. My article will largely revolve around the practice of letting go.

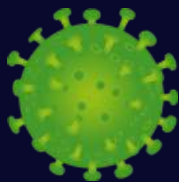
A NEW YEAR'S RESOLUTION

Foundation of legislating a balanced life lies in a strategic plan of action. While these strategies might seem overwhelming, its presence is a source of direction. As idealistic as it sounds, devising a personalized new year resolution is equivalent to constructing a plan of action. As a consequence, this plan of action will will pave the way to one's fresh start.



For instance, if someone's new year resolution is to start working in an economic point of view, the first step would be to carefully draw up a CV. This first step falls under the plan of action. Therefore, every step one takes up the ladder, they take one step further to master the art of letting go.

To add on, the contemporary society revolves around social media. It has been widely accused as a cause of the present generation's feeling of being unproductive. As a solution, devising a new year resolution would act as an obstacle to such feelings and thus, acting as a driving force to future productive projects.



FRESH START IN A PANDEMIC?



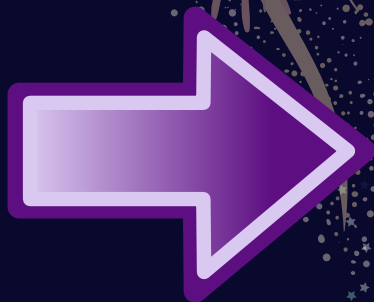
Like previous historical pandemics, Covid took an exhausting toll on every aspect of our life. The idea of making a fresh start while dwelling in the suffocating Covid SOPs seems very incoherent. However, when there's a will there's a way.



Rather than giving into the power that coronavirus holds, one should challenge it. To start with, follow the SOPs and get yourself vaccinated. Like any other pandemic, Covid 19 will have an end to it and we'll have to fight our way through it. Since we've been quarantined in lockdown, practicing meditation would be effective to keep a mental health check. To add on, Knowledge is Power. By knowing the gateways through which coronavirus can feed over our host body, we'll be able to overpower it efficiently. This access to knowledge is very easy considering the wide availability of information through the internet. Thus, a fresh start can be taken even in uncertain circumstances of a pandemic.



MARCHING YOUR WAY IN 2022



2022

The key to making a fresh start lies in letting go of one's past failures- be it academic failures or a job rejection. One who continues to dwell in the past can truly never appreciate the fresh beginning of a new year. Break the chains that keeps you from progressing. To conclude, while many succeed in moving forward, majority of them move forward clinging onto their past-selves. The solution lies with letting go.

WHAT'S COVID? - CAMPUS LIFE + PHYSICAL CLASSES IN FULL SWING



Shaad Ahmed Salam
SubJunior Writer

2022 or 2020 too? Fortunately for us, the new year started off auspiciously, with IBA finally committing to doing away with the hourlies and reinstating physical classes. Covid, once a formidable foe, has been relegated to the back of most minds with cases dropping off daily. It is always a good idea to be cautious, no doubt, but for once in a long, long time, one can hope. Hope for, dare I say it, a return to normality in life, both on campus and off it.

PFFT, COVID...WHAT'S THAT?

First of all, congratulations!!! You did it. You survived two grueling years of a pandemic that shook society to its core. If that doesn't deserve a pat on the back, I don't know what does. And, to top it off, Covid cases seem to finally be decreasing. Granted they may shoot up with a subsequent wave, but this time, we have vaccines in our arsenal. After what seems like an eternity, the light at the end of the tunnel is in sight.

Furthermore, numerous services that had previously shut down because of the virus, are now restarting/reopening. Be it cinemas, indoor dining, or even airlines, every aspect of society is slowly contributing towards restoring that sense of normalcy we so desperately crave.

PHYSICAL CLASSES IN FULL SWING

What a physical class looks like (just in case you forgot :p)



If you were to tell students a few years ago, that they would be glad to attend classes, they'd have laughed at you. IBA's decision to conduct physical classes for this semester, however, was met with resounding approval (amazing what a lockdown does). For this year, expect to forgo the monotony (and connection issues) of online classes. Rather, be prepared to interact in a physical setting once again and relive the familiarity of the dreaded classroom.

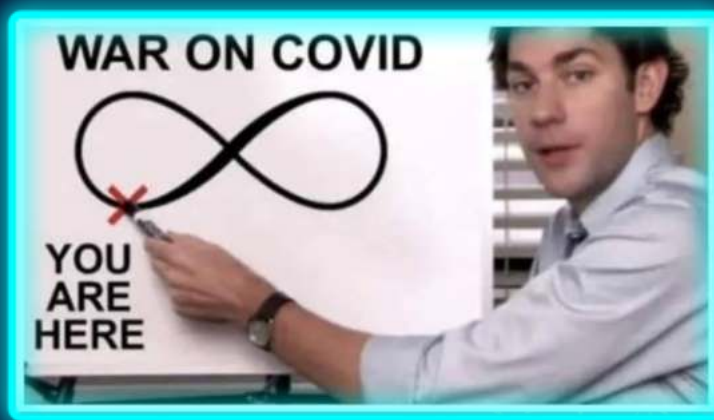
CAMPUS LIFE MAKES A RETURN?



A campus we'll hopefully get to see more of in the coming semester

Arguably one of the worst-hit by the epidemic, campus life may yet return. We did see certain glimpses of its gloriousness (Kashmir's concert, Music Society's inauguration, etc.) during 2021. However, IBA does have a lot more to offer within this department, especially in terms of sports, society events, and even general student life.

Keeping this in mind, a word of advice to freshmen would be to anticipate such events and participate in them diligently. Covid has robbed many of their prime years, but you can still make up for them.



A very real possibility

2022 is not all roses, however, and there is a very high chance this article ends up aging like milk. While the hazard of past Covid variants seems to have been neutralized, Omicron looms in the distance, threatening to plunge us back into darkness. Nevertheless, we cannot live our lives in fear. Do avail whatever facilities university will provide, but remember to simultaneously follow SOPs and do what's best for everyone.

We survived 2020 and 2021. Let's not make this 2020 too.

good things ahead





Rida Fatima
SubJunior Writer

HOW TO PLAN FOR YOUR YEAR

Congratulations! You survived an exhaustively long year. There there, give yourself a pat for making it through; I am proud of you. Now that you're here, let's plan for the next 365 days (or 365-n days, depending on what date you're reading this on).

ANALYSE YOUR PREVIOUS YEAR

Not everything that happened in the past should stay in the past. Our experiences, both positive and negative, shape us and direct our future actions.



And so it is only wise to use our mistakes, victories and events from 2021 to transform 2022 in the best way possible.



Ask yourself the following questions (tip: **be honest**)



- What was your biggest win last year and what helped you achieve it?
- What was your greatest loss and what did you learn from it?
- What is one thing you wish you had done differently?
- Who showed up for you and who let you down?
- What were your limiting beliefs?

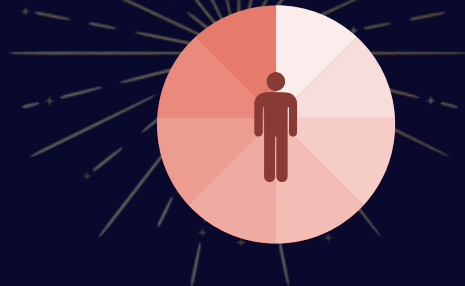
Your answers will not only give you your due closure for the previous year but will also set the foundation for this year.

FORE-SET YOUR GOALS



If you have your goals in place from the beginning, you will never find yourself in a confused place. To save yourself from landing in situations where you lose sight and to always remain ahead in the game; SET YOUR GOALS.

a) Personal goals: These are the goals that you want to achieve for your personal self. These may include but are not limited to – good health, regulating your emotions, finding a hobby and practising it or spending more time outdoors!



b) Professional goals: Your aims regarding your degree or job. What do you want your GPA to look like this year or what internship you got your eyes on? Make a list of all your work-related/professional goals at the beginning of the year.



Once you have your personal and professional goals sorted out, you must allocate time smartly to each so that you don't find yourself juggling between them all. Everything you do should take you closer to these goals.

PRIORITISE AND BALANCE

Having the right balance between your goals and your mental health is of utmost importance. To achieve this balance, you need to learn the art of prioritising. Look at your goals and rank them on the basis of importance.



For some of us, our personal goals come first while for others professional goals rank higher. If you choose personal over professional, you must add holidays into your plan for the year. While those inclined towards accomplishing professional goals should take less days off but also not give in to the burnout. Having the right balance between both will make your year fruitful.

IT IS OKAY TO FALL BACK

"Even when you fall behind, the race isn't over and you have the chance to catch up."

Losses are inevitable. Be it in your personal life or professional – not everything you work towards will be a win achieved. And so no matter how many goals we plan beforehand, life's unpredictable challenges and nature's timing will always come in the way.

There will be times where things go according to plan but also times where they won't. Remind yourself during the latter that – it is okay. It is okay if you didn't get that internship or scored low on a course. It is also okay if you took more days off than planned. Losses do not mean the end, they only mean change of plans. Shift your focus to the next best internship and work harder for the rest of the courses instead. As long as you are here, you are in control.

2022 mantra: ***to not let losses define our journey!***

MY NEW YEAR'S GOALS + RESOLUTIONS



Huda Babur
Junior Writer



A very happening start of this year, with lots of memories, events, emotions, places and people. I was in Swat when the clock struck twelve and the calendar changed its year. Not one usual face surrounding me. Fireworks, dances, music, crowds, bon fire, cold, snow and the distant Swat River absorbing all the new memories being made in those hours.

Goals, resolutions and aims are words so common every year from mid-December to mid-January. It is like an annual season. Season of hopes, inspirations, enlightenment, growth and futuristic desires. We make charts, graphs, analysis systems, diaries, journals and notes to remind ourselves throughout the year to achieve the huge goals that sometimes seem unachievable.



The little changes that come along hamper that spirit and all those plans go down the drain. Hence, the rule that I have come up with after a self-study is to focus on the little things that I can achieve every single day. The smiles I can spread on my own face by staying focused, determined and not breaking down every second week. The flow of consistency is what we all must maintain.

All I look forward to this year is focusing on myself. In my 22 years of life, I have always been a slave of emotions, drama, setbacks, people, relations and much more. I forgot myself and the potentials I have been gifted. I aim to focus on self-growth with all the most loyal people time disclosed for me. COVID made us all realize one massive aspect- not to plan for five to ten years ahead since things can go in any way, anytime and anywhere. Taking a day at a time with one task at a time is what I aim to do.

Some romantic songs, some intellectual novels and some heavenly people I came across in 2021 made me ponder over the fact that the more effort you keep on adding into anything, the less fruitful it will turn out to be. If you keep on adding salt to a meal that does not have enough, it will only become a source of your death. I do not aim to die this year. Life with all its beauty is what I aim to live.

One major lesson that I have started giving around is for everyone to stop caring about others enough that it hinders your growth. **Care to share not as a dare!**



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We provide all sorts of support to our clients in an exceptionally fast manner.

OUR SERVICES



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Content Writing

We provide best services in website, technical, script, email, social media, article and all other types of writing.



SEO Editing

We make web pages to appear much higher up in search engine results by using correct tags and keywords with suitable keyword density which in turn lead to increased traffic and conversions.



Video Animation

We have experience in creating 2D video animations, logo animations, animated gifs etc.



WordPress Development

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